**Guinness launch new lager**

*SINCE its foundation 150 years ago the policy of Arthur Guinness, founder, and his son, Arthur Guinness, jun., had been to brew beer exclusively for the Irish market. This change was announced in the centre of the city by Mr. George J. Schulerich, head of Schulerich and Co., and Mr. James P. Rocha, managing director of the brewery.

The change, which for some years has been under consideration, is in line with the modern trend towards diversification and the establishment of new markets. In the past, the only markets outside Ireland with which the brewery was concerned were those of the United States.

The new product, which is to be known as "Guinness" in the United States and "Dublin" in Ireland, will be brewed to the same standard as that of the original Guinness, and will be available on tap in the same way as the original product.

**FORGED WRAPPERS USED BY BUTTER-SMUGGLING RING**

CUSTOMS officers operating in Cavan and Monaghan have uncovered a large-scale smuggling ring involving the use of forged wrappers by smugglers trying to evade duty on butter.

The ring, which appears to have been operating for some time, came to the attention of customs officers as a result of information received from various sources, including private citizens.

**CHICAGO NEWS**

**JERRY O'DOOLPH**

When the Gaelic Athletic Association was founded, its aims were to create and promote the game of hurling and to foster the development of the Irish language. The association has grown to become one of the most important organizations in the Irish community, with over 300 clubs and 500,000 members worldwide.

The association is headquartered in Croke Park, Dublin, and has branches in many countries around the world. The association is known for its high standards of sportsmanship and for its promotion of the Irish language and culture.

**AEROCH WINNERS NOT LISTED BEFORE**

The following is the listing of winners of the Aeronautical Club of America, as listed in the yearbook for the year 1960.

**LACK OF FUNDS CLOSES HOSPITAL**

The County of Wexford Memorial Hospital in Arklow has been closed because of financial difficulties.

**EMMET O'CONNELL DIES**

Executive Vice President of Pepsi-Cola Co. was 61

**Dancing School No. 8017 Re-Opening**

The dancing school was reopened on September 12, 1960.